

Odd Fellows and Rebekahs Rose Float Organization Annual Fund Raising Program

Hello,

I want to take this opportunity to personally invite you to participate in the 2013-2014 Odd Fellows and Rebekahs Rose Float Organization (OFRRFO) program. Since we last spoke, many exciting changes have occurred regarding the business structure of our organization. **The OFRRFO is now a recognized as a 501c (3) charitable corporation.**

The Odd Fellows and Rebekahs have entered floats in the annual Tournament of Roses Parade since 1908, and continuously since 1955. Our floats have won many trophies. They are a labor of love. All of the organization, direction and decoration services are performed on a voluntary basis by members of the Independent Order of Odd Fellows (IOOF) and invited friends from around the world who travel to Southern California at their own expense to decorate the float.

The objectives of our fund raising program are to:

- ❖ Provide an educational experience for the public by creating a work of art.
- ❖ Promote a public relations vehicle to elevate the character of man.
- ❖ Promote a culture of caring and sharing, and goodwill to all people everywhere by educating the public regarding the existence of the Odd Fellows and Rebekahs.
- ❖ Imparting information to people on how to and through its ability to sponsor, plan, design, build, decorate, and enter an Odd Fellow and Rebekah float in the annual Pasadena Tournament of Roses Parade.

Your support enables us to build the float and to sustain these vital programs. The Corporate Sponsorship Program provides many levels at which you may participate*:

- Level #1: Honor Roll, \$7,500
- Level #2: Ruby, \$10,000
- Level #3: Emerald, \$20,000
- Level #4: Diamond, \$40,000

*Per the sponsor's acceptance, the sponsorship levels provide progressive recognition to the sponsoring entity: All sponsors receive an OFRRFO 501c (3) acknowledgement letter and the sponsor's banner is placed at decorating site of float. The sponsor's logo is also used on all appropriate OFRRFO promotional material. The progressively higher levels of sponsorship include complimentary tickets to the Rose Parade, the Rose Bowl football game, and opportunities for the sponsor, or a representative thereof, to ride the float in the parade and on a FULL-PAGE AD in the Parade Program. For complete details, contact us by Email at:

Rosefloat@oddfellows-rebekahs-rosefloat.org or Clarence Woodbey, CFO,
At Cwoodbey.ioof@ymail.com or by phone: (909) 967-7373.

**WE ALSO RAISE FUNDS THROUGH THE SALE OF MEMORABILIA
AND WE GLADLY ACCEPT DONATIONS IN ANY AMOUNT**

Donations and the proceeds of sales of memorabilia such as T-shirts, pins, postcards, pictures and other items are fully applied to offset the actual production costs of the float.

VIA U.S. MAIL	ON-LINE DONATIONS and PURCHASES
OFRRFO Rose Float Fund P.O. Box 1050 Temple City, CA 91780-1050 OR Odd Fellows & Rebekahs Rose Float (OFRRFO) 15720 Clark Ave. Bellflower, CA 90706	http://oddfellows-rebekahs-rosefloat.org/ Odd Fellows and Rebekahs Rose Float Organization Web Site. You may use “PayPal” to make your donation.

Your support is GREATLY appreciated.