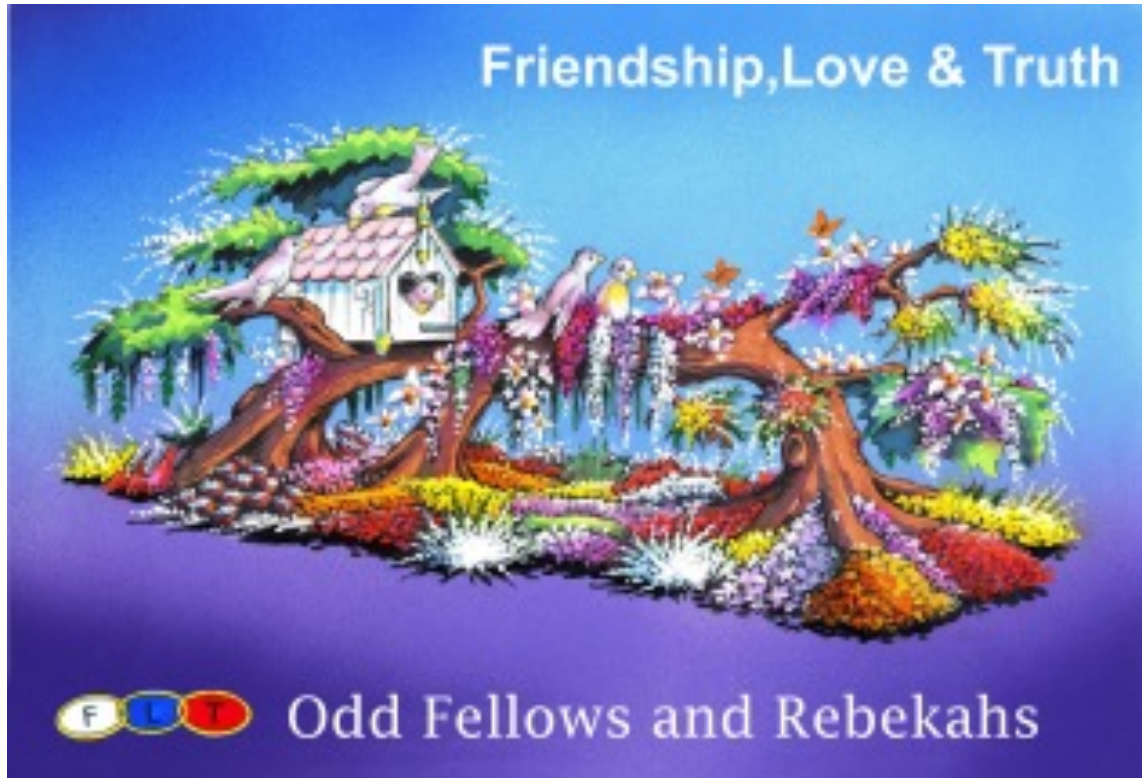


Odd Fellow-Rebekah Rose Float Organization

Rose Float Sponsorship Program

(Multitier Sponsorship Program)



Rose Float Sponsorship Program

Tournament of Roses (TOR) Sponsorship Rules

- Per Tournament of Roses guidelines, there cannot be any sponsor or vendor logo with names on the float.
- The sponsor's designated rider may wear clothing of the sponsor.
- The sponsor may advertise their involvement with the Odd Fellow-Rebekah Rose Float in the Rose Parade Program and other media sources.

The Odd Fellow-Rebekah Rose Float

Date _____

Intent to sponsor (HONOR ROLL, DRAFT ONLY)

This letter of intention to sponsor between _____ and the Odd Fellows-Rebekahs Rose Float, Inc. (OFRRF), represents the intent of both parties and nothing more. Upon agreement of terms by both organizations a written binding contract will be developed for signing. (Sponsor Name) agrees to donate **\$7,500.00 US funds** to the Odd Fellows-Rebekahs Rose Float Organization to be used for Educational purposes in accordance with the standard practices of the (OFRRFO).

In return, as an act of goodwill, the Odd Fellows-Rebekah Rose Float Organization will agree to allow (Sponsor Name) the following concessions:

1. (Sponsor Name) banner placed at decorating site of the OFRRFO's float during the scheduled decorating times in December.
2. (Sponsor Name) and their Logo will be used on all appropriate OFRRF's promotional material, naming (Sponsor Name) as an "Honor Roll" float sponsor.
3. (Sponsor Name) allowed the use of Odd Fellows-Rebekahs Rose Float name and the float artwork for marketing purposes after Odd Fellows-Rebekahs Rose Float approves the copy and purpose.
4. Odd Fellows-Rebekahs Rose Float Organization agrees to display the (Sponsor Name) and logo in the best ways possible, and as many times as possible, as deemed appropriate by the Odd Fellows-Rebekahs Rose Float.
5. Odd Fellows-Rebekahs Rose Float Organization 501c(3) Donation acknowledgement letter.

This letter of intention is agreed upon and accepted by Odd Fellows-Rebekahs Rose Float, on this the _____ day of _____ 201_.

Printed name of acting officer

Signature of acting officer

This letter of intention is agreed upon and accepted by _____, on this the _____ day of _____ 201_.

Printed name of acting officer

Signature of acting officer

The Odd Fellows-Rebekahs Rose Float (\$10,000 Ruby Level)

Intent to sponsor (DRAFT ONLY)

This letter of intention to sponsor between _____ and the Odd Fellows-Rebekahs Rose Float, Inc. (OFRRF), represents the intent of both parties and nothing more. Upon agreement of terms by both organizations a written binding contract will be developed for signing. (Sponsor Name) agrees to donate **\$10,000 US funds** to the Odd Fellows-Rebekahs Rose Float Organization to be used for charitable purposes in accordance with the standard practices of the (OFRRFO).

In return, as an act of goodwill, the Odd Fellows-Rebekah Rose Float Organization will agree to allow (Sponsor Name) the following concessions:

1. (Sponsor Name) banner placed at decorating site of the OFRRFO's float during the scheduled decorating times in December.
2. (Sponsor Name) and their Logo will be used on all appropriate OFRRF's promotional material, naming (Sponsor Name) as a "Ruby Level" float sponsor.
3. (Sponsor Name) allowed the use of Odd Fellows-Rebekahs Rose Float name and the float's artwork for marketing purposes after Odd Fellows-Rebekahs Rose Float approves the copy and purpose.
4. Odd Fellows-Rebekahs Rose Float Organization agrees to display the (Sponsor Name and logo in the best ways possible (e.g., OFRRFO Float Web Site), and/or as many times as possible, as deemed appropriate by the Odd Fellows-Rebekahs Rose Float.
5. Odd Fellows-Rebekahs Rose Float Organization 501c(3) Donation acknowledgement letter.
6. Two (2) tickets to Rose Parade and Rose Bowl Game.
7. One rider on the Float with the approval of the committee and subject to Tournament Rules.

This letter of intention is agreed upon and accepted by Odd Fellows-Rebekahs Rose Float, on this the ____ day of _____ 201_.

Printed name of acting officer

Signature of acting officer

This letter of intention is agreed upon and accepted by _____, on this the ____ day of _____ 201_.

Printed name of acting officer

Signature of acting officer

The Odd Fellows-Rebekahs Rose Float (\$20,000 Emerald Level)

Intent to sponsor (DRAFT ONLY)

This letter of intention to sponsor between (Sponsor Name) and the Odd Fellows-Rebekahs Rose Float, Inc. (OFRRF), represents the intent of both parties and nothing more. Upon agreement of terms by both organizations a written binding contract will be developed for signing.

(Sponsor Name) agrees to donate **\$20,000 US funds** to the Odd Fellows-Rebekahs Rose Float Organization to be used for charitable purposes in accordance with the standard practices of the (OFRRFO). In return, as an act of goodwill, the Odd Fellows-Rebekah Rose Float Organization will agree to allow (Sponsor Name) the following concessions:

1. (Sponsor Name) banner placed at decorating site of the OFRRFO's float" during the scheduled decorating times in December.
2. (Sponsor Name) and their Logo will be used on all appropriate OFRRF's promotional material, naming (Sponsor Name) as a "Emerald Level" float sponsor.
3. **Full-page Ad** (Sponsor Name) and their Logo will be placed in the Parade Program, listing their name as a "Emerald Level" a float sponsor; or one rider on the Float or one rider on the Float subject to approval of committee and subject to Tournament Rules.
4. (Sponsor Name) allowed the use of Odd Fellows-Rebekahs Rose Float name and the float's artwork for marketing purposes after Odd Fellows-Rebekahs Rose Float approves the copy and purpose.
5. Odd Fellows-Rebekahs Rose Float Organization agrees to display the (Sponsor Name and logo in the best ways possible (e.g., OFRRFO Float Web Site), and/or as many times as possible, as deemed appropriate by the Odd Fellows-Rebekahs Rose Float.
6. Odd Fellows-Rebekahs Rose Float Organization 501c(3) Donation acknowledgement letter.
7. Two (2) VIP tickets to attend float judging, Two (2) tickets to Rose Parade, and Two (2) tickets to Rose Bowl Game.

This letter of intention is agreed upon and accepted by Odd Fellows-Rebekahs Rose Float, on this the ____ day of _____ 201__.

Printed name of acting officer

Signature of acting officer

This letter of intention is agreed upon and accepted by _____, on this the ____ day of _____ 201__.

Printed name of acting officer

Signature of acting officer

The Odd Fellows-Rebekahs Rose Float (\$40,000 Diamond Level)

Intent to sponsor (DRAFT ONLY)

This letter of intention to sponsor between (Sponsor Name) and the Odd Fellows-Rebekahs Rose Float, Inc. (OFRRF), represents the intent of both parties and nothing more. Upon agreement of terms by both organizations a written binding contract will be developed for signing.

(Sponsor Name) agrees to donate **\$40,000 US funds** to the Odd Fellows-Rebekahs Rose Float Organization to be used for charitable purposes in accordance with the standard practices of the (OFRRFO). In return, as an act of goodwill, the Odd Fellows-Rebekah Rose Float Organization will agree to allow (Sponsor Name) the following concessions:

1. (Sponsor Name) banner placed at decorating site of the OFRRFO's float during the scheduled decorating times in December.
2. (Sponsor Name) and their Logo will be used on all appropriate OFRRF's promotional material, naming (Sponsor Name) as a "Gold Level" float sponsor.
3. **Full-page Ad** (Sponsor Name) and their Logo will be placed in the Parade Program, listing their name as a "Emerald Level" a float sponsor.
4. (Sponsor Name) allowed the use of Odd Fellows-Rebekahs Rose Float name and the float's artwork for marketing purposes after Odd Fellows-Rebekahs Rose Float approves the copy and purpose.
5. Odd Fellows-Rebekahs Rose Float Organization agrees to display the (Sponsor Name and logo in the best ways possible (e.g., OFRRFO Float Web Site), and/or as many times as possible, as deemed appropriate by the Odd Fellows-Rebekahs Rose Float.
6. Odd Fellows-Rebekahs Rose Float Organization 501c(3) Donation acknowledgement letter.
7. One rider on the Float with the approval of the committee and subject to Tournament Rules.
8. **Two (2) VIP tickets to attend float judging, Five (5) tickets to Rose Parade, and Five (5) tickets to Rose Bowl Game.**

This letter of intention is agreed upon and accepted by Odd Fellows-Rebekahs Rose Float, on this the ____ day of _____ 201__.

Printed name of acting officer

Signature of acting officer

This letter of intention is agreed upon and accepted by _____, on this the ____ day of _____ 201__.

Printed name of acting officer

Signature of acting officer

The Odd Fellow-Rebekah Rose Float

Rose Float Sponsorship Program

Policy Disclaimer

Rules/Regulation/Restrictions and or limitations

FLOAT RIDERS

- The name of the designated "Float Rider" must be submitted to the Odd Fellow-Rebekah Rose Float Organization prior to October 31, 201_. Additional information required by the TOR must be supplied. Deadlines for programs will influence the 10/31 deadline.
- The Rider must sign and agree to the Tournament of Roses' (TOR) liability forms and requirements.
- Riders must comply with all rules and regulation of the Tournament of Roses organization and the Phoenix Decorating Company.
- The Riders must sign release of liability, releasing the Odd Fellow-Rebekah Rose Float organization from any injury, loss or liability.
- It is suggested that the Riders participate with the decorating of the float.
- Riders must be present during float judging on December 31, 201_.
- Riders must arrive ready to be placed on the designated float 2 hours prior to start of the parade on January 1, 201_.
- Rider costume's must be supplied by sponsor and conform to all TOR regulations. They must conform with the theme of the Float and approved by the Float Committee.

The Odd Fellow-Rebekah Rose Float Rose Float Sponsorship Program

General Guidelines

- Sponsorship payment is due and payable upon signature of agreement.
- Payment options must be addressed and approved prior to signing the agreement.
- The Odd Fellow-Rebekah Rose Float organization (OFRRF) will not be liable for any accidents, mishaps, losses and or lawsuits.
- Sponsorship advertisement in official promotional materiel must be submitted prior to Tournament of Roses press releases completion date.
- All Sponsorship logos on apparel must be approved and conform to the theme of the float.
- Authorized and approved "Sponsorship Banners" placed at the decorating site must receive prior written approval from the Odd Fellow-Rebekah Rose Float organization.
- Advertising by the sponsor (or its representative organization) is encouraged but must be approved by the Odd Fellow-Rebekah Rose Float organization.
- Sponsors shall conform to all rules and regulations of the Tournament of Roses foundation.
- Sponsors agree to abide by the discussion of the Odd Fellow-Rebekah Rose Float organization in the event of any misunderstanding, regulation and or restriction.
- Sponsors wanting to assist with the Decorating of the Float must coordinate requested work schedule with the Odd Fellow-Rebekah Rose Float Crew Chief and conform to the Rules of Phoenix Decorating Company.